

# Chris McChesney

Best-Selling Co-Author, Leadership Consultant, Executive Advisor, and Speaker

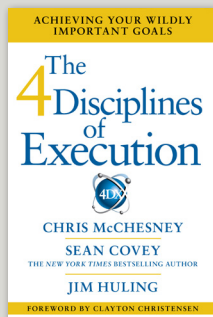


## Topics

Creating a Culture of Execution

## Author of:

#1 Bestselling Author, Leadership Consultant, Executive Advisor and Speaker



**#1 NATIONAL  
BEST-SELLER**  
WALL STREET JOURNAL

*Chris McChesney helps organizations achieve results through improved execution of strategy.*

Chris McChesney is currently the Global Practice Leader of Execution for FranklinCovey. He is the featured presenter of FranklinCovey's *4 Disciplines of Execution (4DX)*, one of Amazon's top 10 best selling business audios. Chris has been the primary developer of *4DX* methodology for more than a decade. He has participated in numerous client-requested case-study videos, is featured in FranklinCovey's *4DX* overview videos, and is one of FranklinCovey's most in-demand speakers worldwide.

In his role developing FranklinCovey's Execution Methodology throughout the last decade, Chris has led change efforts that have become many of FranklinCovey's most noted Case Studies. This includes working directly with Georgia Governor Sonny Purdue and the president of Marriott for the Americas. He has also worked with Shaw Industries, Kroger Supermarkets, Coca-Cola, Comcast, Home Depot, Frito-Lay, Lockheed Martin, Gaylord Entertainment and Northrop Grumman.

Chris has driven change efforts that have resulted in:

- 50% increase in guest satisfaction within 9 months (One of the largest convention hotel chains in the U.S.)
- 60% reduction in reoccurrence of child maltreatment (Statewide Health & Human Services Agency)
- 50% reduction in Six Sigma project completion time (global manufacturer)

Chris has been with FranklinCovey for more than 20 years. He began working for Stephen R. Covey in 1991 as his publicist. Since then, Chris has become a Consultant, Managing Director and General Manager within the organization. He has spent his professional years dedicated to helping organizations achieve results through improved implementation of strategy.

Chris has been married for 22 years and is the father of seven children between the ages of 3-20. He is a big fan of boating, water sports, coaching flag football and trying to keep up with his kids.

## Accomplishments

- National #1 Best Selling Author, *The 4 Disciplines of Execution*
- Publicist for Dr. Stephen R. Covey as *7 Habits* became New York Times #1 best-seller
- Co-managing Director, FranklinCovey Southeast Region
- Featured speaker, *The 4 Disciplines of Execution* videos and webcasts
- Practice Leader, FranklinCovey

To schedule Chris McChesney  
Call 1-888-554-1776